## **COOKIE POLICY**

In compliance with the Italian Data Protection Authority General Decision of May 8, 2014 and the Guidelines of June 10, 2021 we inform you that this Policy is the extended notice linked to the overlay banner containing a short notice that appears when you first connect to the Website. Users can select their own options regarding the cookies present on the website www.armanisilos.com ("Website") (see detailed list below, in the "Types of cookies") also by using their browser setting as explained in the instructions below.

Users may also use the "anonymous browsing" setting, allowing them to browse on the internet without saving any information on visited websites, webpages, or inserted passwords. For additional information on the processing of personal data, please visit the Website Privacy Policy.

Giorgio Armani S.p.A., with registered office in Via Borgonuovo, 11, 20121 Milan (MI), as Data Controller, informs users pursuant to EU Regulation 679/2016 and all the applicable legislation - including national legislation - on the protection of personal data, that the personal data relating to users of the Site and collected through cookies (hereinafter, "Cookies") will be processed in the manner and for the purposes indicated in this Policy.

# **Type of Cookies**

Cookies are small text files that are sent to the user's device (usually to the user's browser) by visited websites; they are stored in the user's device to be then retransmitted to the websites on the user's subsequent visits to those websites. The General Decision refers to cookies and other similar tools (such as web beacon/web bug, clear GIF and others) that allow identification of the user or of his device.

When navigating a website, a user may receive on his device also cookies sent from other websites or web servers (the so-called "third party" cookies). This happens because the visited website may contain items such as images, maps, sound files, links to individual web pages on different domains that are located on servers other than the one where the page being visited is stored.

Cookies on users' browsers are generally present in high numbers and they may remain stored even for long periods. They are used for several purposes ranging from IT authentication to the monitoring of browsing sessions up to the storage of specific information on user configurations in accessing a given server, like the preferred language, and so on. More cookies information are available on www.allaboutcookies.org. In order to appropriately regulate these devices, it is necessary to distinguish

them having regard to the purposes sought by the entities relying on them, as there are no technical features that allow differentiating them.

More information about the cookies used by www.armanisilos.com

This Website uses:

- "first party cookies", that are generated and used by this website, and
- "third party cookies", that are generated on this website by third parties.

Please note that if some of these cookies are disabled, this may result in restrictions to the use of the

Website, preventing users from fully benefitting from the available functions and services.

In order to decide which to accept and which to refuse, below is a description of the cookies used by www.armanisilos.com.

Types of cookies

## **Necessary** cookies

These are technical and navigation cookies that guarantee normal navigation and use of the website and that allow the connection between the server and the user's browser. These cookies allow the site to function properly and allow you to view the contents on the device used. Without these cookies, some required features, such as logging in to the Site or creating an online shopping cart, may not be provided.

The Site can not function properly without these cookies, which are necessary and do not require the user's consent.

### Preference cookies

These are cookies stored in the computer or other device which, based on the user's request, record the choices of the same, to allow him to remember them in order to optimize and provide an improved and personalized navigation within the service or access to this Site (for example, registering the password in restricted areas, registering products in the cart to be able to find them in the next session, save the selected language, view a video, comment on a blog, etc.).

Preference cookies are not essential for the functioning of the Site, but they improve the quality and experience of browsing.

#### Statistic cookies

These cookies collect information on how users use the website, such as, for example, which pages are visited most often. These cookies may be first-party cookies (prepared and managed by Vegans Solutions S.r.l. and third-party cookies, such as "Google Analytics", a statistical analysis service provided and managed by Google. Google Analytics have been set in order to reduce the power of the identifier cookie and the functions that allow the intersection of information by third parties have been disabled. With these settings, this type of cookie is a technical cookie.

Useful addresses for a clearer understanding of the data protection policy of Google Analytics:

- http://www.google.com/analytics/terms/it.html
- http://www.google.com/privacypolicy.html
- https://support.google.com/analytics/answer/2763052?hl=it.

Statistic cookies are not necessary for the functioning of the Site.

## Marketing and profilig cookies

These cookies are designed to create user profiles in order to send commercial messages that meet the preferences expressed during the visit or to improve the browsing experience: while the user browses the Site, these cookies are useful for showing products of interest or similar to those the user has already viewed. Third-party cookies are those sent by trusted third-party companies. These cookies allow us to offer the user our commercial proposal on other affiliated websites (retargeting). We have no control over the third-party cookies and the information provided about and we do not have access to such data. This information is totally controlled by third-party companies as described in their respective privacy policies. To view the aforementioned third-party cookies, consult their policies and consciously manage your preferences, please visit http://youronlinechoices.com.

Marketing and profiling cookies are not necessary for navigation.

Social Network cookies

These cookies are necessary to allow the user's social account to interact with the Site. They are used, for example, to express appreciation and to share it with your social media friends.

Social network cookies are not necessary for navigation.

For more information on the policies for the use of cookies by Social Networks, please consult their privacy and cookie policies:

Facebook: http://www.facebook.com/about/privacy/

Google+: http://google.com/intl/it/policies/privacy/

Twitter: http://twitter.com/privacy

Instagram: https://instagram.com/legal/cookies/

YouTube: https://www.youtube.com/static?template=privacy\_guidelines

## How to disable cookies

Important Note: if the user disables all types of cookies (including technical cookies), some of the site's functions may be impaired or unavailable.

To disable directly from your browser the types of cookies used on this Website, you can use the following links:

Chrome: https://support.google.com

Internet Explorer: https://support.microsoft.com

Opera: https://help.opera.com

Safari: https://support.apple.com

Firefox: https://support.mozilla.com

## Additional information on how to manage and delete cookies

For additional information please visit: https://webcookies.org

or https://www.allaboutcookies.org/manage-cookies/index.html

or www.youronlinechoices.com/it

If you use a web browser that is not listed above, please refer to the documents or the online guide of your browser for further information. Please note that the Data Controller merely acts as a technical intermediary for the links indicated in this document and may not be held liable for any changes.

To manage or disable cookies on the Website, click on "Cookie Settings".

Last update: April 05, 2022