

ARMANI / SILOS

From one season to another
SARAH MOON



© Sarah Moon

Milan, 31st July 2018 - Giorgio Armani is pleased to announce a new exhibition at Armani/Silos, devoted to the work of photographer Sarah Moon. Entitled *From one season to another*, the extensive endeavor presents an expansive cross section of Moon's work, spanning four decades, from the mid-seventies to 2018.

The exhibition will open on September 19th to coincide with Milan Fashion Week and will last until January 6th, 2019.

The city of Milan pays tribute to the artist with two simultaneous exhibitions: in parallel with Armani/Silos, Fondazione Sozzani will host "Sarah Moon, Time at Work". Ninety photographs – accompanied by a documentary and a short film – highlighting the artist's path from 1995 to 2018.

The Armani/Silos endeavor, which will be installed on the ground floor of the building, offers a particularly rich specimen of Moon's range of photographic expressions. Counting over one hundred and seventy images of both large and small format, in color and black and white, *From one season to another* is the first exhibition of such size and scope devoted to Sarah Moon in Italy.

Curated by the artist herself, *From one season to another* features Moon's iconic fashion imagery mixed with lesser known photographs of animals, flowers and industrial buildings. A dance series inspired by Oscar Schlemmer and dating to the late nineties will be shown for the first time all together. The succession of images across the rooms will follow a personal and poetic stream of consciousness instead of a chronologic order. Moon believes in the surprising narratives that unleash by associating images and letting the viewer interpret at his own whims. The main subject of Moon's work is time: her painterly photographs seem to come from another dimension, dealing both with timelessness and the evanescence of decay. They trigger the memory of the viewer because they echo subliminal halos, like fantasy postcards or souvenirs from another dimension. The title of the exhibition underlines the passing of time as an intrinsic element of Moon's photographic discourse.

"Timelessness and elegance: this is what fascinates me about the work of Sarah Moon. We are kindred spirits and I have had the pleasure of working with her, discovering a mutual proclivity for simplicity that gets the strongest effect. I am proud of hosting Sarah Moon's exhibition at Armani/Silos: her images dialogue wonderfully with the raw solidity of the space" says Giorgio Armani.

"I chose to expose a mix of abstract fashion images and less known photographs. I thank Giorgio Armani for his invitation and the freedom he gave me in this exhibition. I have always appreciated his timeless Couture. We both enjoy the challenge of doing more, with less, and of working with or without color." says Sarah Moon.

Moon grew up in England and France. After working in Paris as a model, she took up photography in 1968, adopting the artist's name Sarah Moon. She has been pivotal in depicting the emancipated yet dreamy 70s woman, using the pages of the groundbreaking magazine Nova, just as the advertising campaigns of progressive labels such as Biba and Cacharel, among others, as well as fashion features for countless magazines. In 1985, she started developing personal work, focusing on topics such as the evanescence of beauty, the uncertain and the passing of time.

Sarah Moon's work has been exhibited in galleries and museums all around the world, and published in many books. She has also directed several films, keeping the unmistakably dreamy, soft-focus style that has made her one of the protagonists of contemporary image-making.

From one season to another **SARAH MOON**

19 September 2018 / 6 January 2019

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